



Dear Griends,

We recently won our tenth first-place *Travel+Leisure* award for World's Best Safari Outfitter (I'm proud to say that no other company has more than three wins), but among all our many accolades, perhaps the most heartening is also from *Travel+Leisure*: "The Pintos treat their guests like well-loved, out-of-town relatives."

Micato's dedication to expert, familial service is the legacy of our founders, my parents Felix and Jane (pictured below in Nairobi). Willingness to go many extra miles to ensure that a Micato safari is the trip of a lifetime—as it is for so many of our guests—is the rock on which Felix and Jane built our family-owned, family-operated company, and why every member of the Micato team will become your welcoming family—from the Safari Director who will be with you from touchdown to takeoff, to our large staffs in the U.S. and East and Southern Africa.

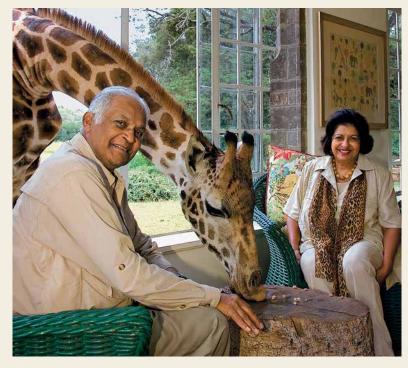
And so, I hope you'll enjoy an armchair safari with this brochure, and that you'll consider joining us for hilltop sundowners overlooking the guileless and

gorgeous African game lands.

We'll clink our glasses in celebration of the safari life Isak Dinesen said "makes you forget all your sorrows and feel as if you had drunk half a bottle of champagne—bubbling over with heartfelt gratitude for being alive."

Sincerely,

Dennis Pinto Managing Director



Micato's founders, Felix and Jane Pinto (and a friend) pictured near their suburban Nairobi home



Your Safari Team in the Bush

Safari Directors: Guides, Helpers, Friends

And they're with you every step of the way. Safari Directors meet you upon landing in Africa and are with you until the moment you depart, always nearby and on prompt call around the clock—not just during business hours.

In addition to a thorough education in the theory and on-the-savannah practice of our state-of-the-science Covid protocols, every Micato Safari Director in Kenya has earned prestigious Gold or Silver certifications from the Kenya Professional Safari Guides Association. Seasoned professionals, most of whom have been with us their entire careers, graduates of Kenya Utalii College or Tanzania's College of Wildlife Management, they're creative choreographers of safari: guiding flexible, always-in-the-lookout forays into the bush, lecturing on flora and fauna, deftly handling logistics, and imparting fascinating nuggets of African history and local folklore. They will also become dear friends.

And the same highest standards and credentials—and affable, unstinting service—apply to Micato Safari Directors in all the East and Southern African countries in which we safari.

Driver Guides-Tops in Their Field

While most companies offer only Driver Guides, Micato safaris always include a team: Safari Director, Driver Guide, and, of course, our in-country Concierge Service and staff. Our Driver Guides in Kenya—and these same standards apply throughout Micato's Africa—hold a minimum Bronze-Level certification from the Kenya Professional Safari Guides Association and many are Silver certified. Micato is one of the few safari companies that still operates an in-house training school with classes in conservation, the latest discoveries in paleoanthropology, guest relations refreshers, and many etceteras, including CPR training in which every Safari Director and Driver Guide is fully certified.

This was my first trip overseas since the pandemic shut the world down, but I felt confident in Micato's hands based on their history of excellence and comprehensive safety protocols. I knew that Micato could handle any surprises thrown our way, and they did, including a pre-departure Covid test conducted as I watched zebras graze behind the airstrip, followed with a glass of local beer. — Elisabeth Brown





The Pintos treat their guests like well-loved, out-of-town relatives.

—Travel+Leisure

The Many Micato Differences

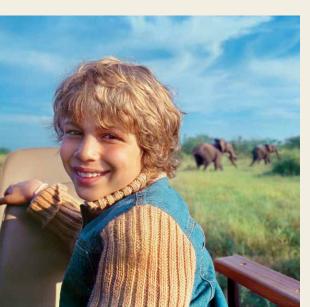
How does a safari company amaze and excel for more than 50 years? By a cheerfully relentless dedication to service and innovation. With painstaking discernment, profound expertise, and the generosity of spirit that arises from a family's bedrock commitment to hospitality.

- Travel+Leisure has named us #1 World's Best Safari
 Outfitter ten times. No other company comes close.
- Exclusive access to people, places, and experiences available only through the Pinto family's longtime connections.
- Share a meal with our founders, Felix and Jane Pinto, at their suburban Nairobi home.
- Itineraries perfected by generations of experience and local knowledge.
- Luxurious camps and lodges—obsessively, continually curated.
- Safari Directors—all Silver and Gold certified accompany every East Africa safari from beginning to end.
- A wonder-working Concierge Team, at your beck and call every moment of the day and night.

- All tips included, even to Safari Directors and Driver Guides.
- All meals included. And we unhesitatingly pick up the tab for meals in any local restaurant on all Custom Safaris.
- At mealtimes, regional wines, beer, and bottled water are included. In Southern Africa, spirits are often included, too.
- Free valet laundry service, everywhere, every day (and complimentary, custom-designed Marmot luggage to put it in).
- Small-group, boutique safaris of fewer than 18 travellers, and only 12 in Southern Africa.
- 100% guaranteed departures on our scheduled Classic Safaris, even for parties of two.
- The finest, well-stocked safari vehicles, Wi-Fi equipped, with guaranteed window seats for all.
- Surprises. We're famous for them. You'll be amazed.
- And—this could well be at the top of the list—we pay for an African child's education for every safari we sell.







A Day on Safari

Early-Morning Game Drive

The sun rises early and eagerly on the savannahs, and after some tea, coffee, and pre-breakfast snacks, we venture into what the great lover of Africa Peter Beard called "a paradise caressed by light and air in their most special forms."

Back at the lodge, we tuck into an English-style breakfast, or perhaps we enjoy an acacia-shaded picnic in the bush.

Exploring Africa's Intimate Landscapes

"Whole landscapes seem alert," Peter Matthiessen wrote about Africa in *The Tree Where Man Was Born*. He may well have been thinking of *our* alertness in these landscapes, a charged, joyous concentration "like a marvelous childhood faculty restored."

We roam the savannahs and forests with our eyes, searching for their treasures—*Look! There, a cheetah!*—and the land is no longer mere scenery, an object to look at and admire, but a living thing that invites intimacy and engagement. We know about our species that the more we engage with something, the more likely we are to develop a fiery affection for it.

Sundowners and Sunsets

After a festive lunch, with talk of sightings and amazements (high on the list of safari surprises: the fresh and tasty food), we have time for reading, music, maybe a profound nap followed by a swim, and then it's off for an afternoon game drive.

After a lovely dinner back at camp, and some time around the campfire, we're off to bed. And in the morning we may agree with author Elspeth Huxley that there is no "sleep so perfect as that stirred but not broken by the thrilling vibrance of a lion's roar."

Africa always brings us something new.

—Pliny the Elder, Historia Naturalis



Flying Over Africa

You may remember—it's hard to forget—the scene in the film version of *Out of Africa* when Denys Finch Hatton (played by Robert Redford) lands his Gipsy Moth near Karen Blixen's (Meryl Streep's) farm. She rushes out to the spiffy little biplane, and Finch Hatton doesn't take off his flying goggles, he barely throttles back his engine, he just says, "Get in," and thus begins one of cinema's great moments: a heart-firing poem of a swooping flight over the incomparably eloquent landscapes of East Africa.*

Isak Dinesen, Blixen's nom de plume, remembered her many African flights as "the most transporting pleasure of my life. . . . Every time I have gone up in an aeroplane and looking down have realized that I was free of the ground, I have had the consciousness of a great new discovery. 'I see,' I have thought, 'This was the idea. And now I understand everything.'"

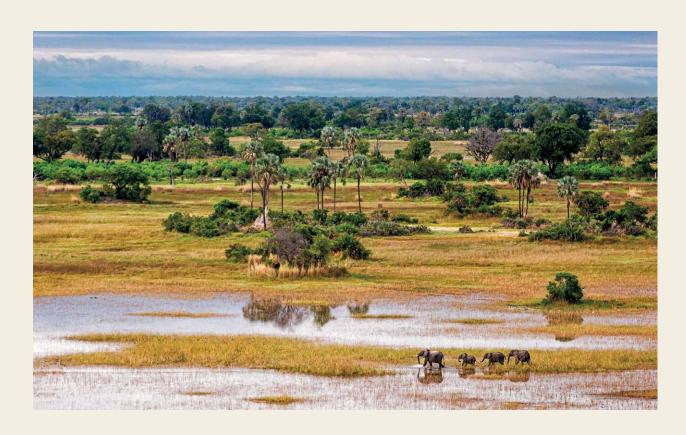
It's as true today as it was in the 1920s: flying low and easily over the continent in small planes

is a matchlessly intimate way to appreciate its subtle and dramatic colours, its tectonic dramas, and its cavalcade of creatures. We fly over villages, waving to their residents, and in a few moments, we're on the ground, shaking their hands. One of our guests said it well: "For me, flying over Africa is about as *flying* as flying gets."

Our Custom Safaris offer as many flights as your personalized itinerary calls for, and we—

and our guests over the years—think the flights that link lodges and camps on our Classic Safaris (six on *The Micato Grand Safari*, for instance, and five on *The Stanley Wing*) are safari highlights, airy dalliances with Africa's incomparable landscapes.

* Before she climbs into the plane, Blixen asks Finch Hatton, "When did you learn to fly?" And he answers with a Redfordian grin, "Yesterday." Rest assured our pilots have hundreds upon hundreds of times more experience than that—and many of them have movie-star smiles.



THE WORLD'S Most Awarded SAFARI COMPANY

TRAVEL+ LEISURE

World's Best Value Winner

TRAVEL+ LEISURE

Trips of a Lifetime

PORTHOLE CRUISE MAGAZINE

Best African Safari Tour Operator



Legacy in Travel Philanthropy Award

TRAVEL+ LEISURE

Global Vision Award

Development, Youth Education Micato One for One Commitment

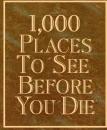


Best Tour Operator Africa / Middle East



Virtuoso Winner

Best VAST (Active) Operator
Best Escorted Tour Operator
Best Destinations & Experiences
Custom Tour Partner
Virtuoso Performance Award



#1 New York Times Travel Guide Preferred East Africa

Sorry for the fine print, but here are some other Micato Awards and Accolades:

World Tourism Award • Travvy Awards: Gold, Best Escorted Tour Operator, Africa, 2016, 2018; Silver, Best Escorted Tour Operator, Adventure, 2020 • 39-Time Winner, Travel Weekly Magellan Awards, including Gold for Best Tour Operator, Best Consumer Brochure, and Best Trade Website, 2020 • Hospitality Sales and Marketing Association International's (HSMAI) Adrian Awards: Leadership in Corporate Social Responsibility, 2018; Gold, Best Trade Brochure, 2014-2016, 2018; Gold, Best Consumer Brochure, 2014-2016, 2018; HSMAI and National Geographic Traveler Gold Winner, Leader in Sustainable Tourism • Ubuntu Tourism Award • Travel Weekly's World Travel Market Global Award Tanzania Tourist Board Cruise Development Award • TORCH (Together Our Resources Can Help) Inspiration Award, to Lorna Macleod, head of Micato-AmericaShare • William D. Littleford Award for Corporate Community Service • Travel Agent magazine's Tour Operator of the Year: Leaders in Luxury—Dennis Pinto • LuxuryLink.com's World's Best Luxury Tour Company • National Geographic 50 Tours of a Lifetime

TANZANIA SPECTACULAR

Tarangire, Ngorongoro Crater & Serengeti

10 days door-to-door Includes days en route to/from Arusha

e bow to the fact:

Many of us are firmly

engaged in a very busy world,

a world in which time away from the busyness is precious. And so we offer this safari to three major contributors to the East African mystique: the classic game lands of Tarangire, the Ngorongoro Crater, and the fabled Serengeti—all in a mere but marvelous 10 days. We begin with the sudden, serendipitous serenity of the Arusha Coffee Lodge, and then we're off on a carefully choreographed safari, with two nights in each of the three camps and lodges we've chosen for their warmth of spirit, their invigorating calm, their location, their refreshing lack of busyness.



When you have caught the rhythm of Africa, you find it is the same in all her music.

—Isak Dinesen, Out of Africa



DAY 1 En route

DAY 2 Arrive in Arusha

Arusha Coffee Lodge, an old-fashioned island of quietude tucked away in a plantation, is a great place to unwind after the rigours of long flights. Arusha is only 3 degrees south of the equator, but its 4,500-foot elevation encourages floral luxuriance and gentle airs. So we'll be more or less surrounded by enthusiastic greenery as we sit on our Plantation Suite's veranda—perhaps after a relaxing swim—looking up at massive Mount Meru, a 14,977-foot volcanic colossus that looms beneficently over this quintessentially African city.

DAYS 3 & 4 Tarangire

After a breakfast topped off by some of the freshest and best coffee we'll ever imbibe, we'll be briefed by our Safari Director and set off on a marvelously African drive to Tarangire and our home for the next couple of nights, *Tarangire Treetops*. Our first experience of luxury life in the bush couldn't be more spectacular. Treetops' main lodge, built around a thousand-year-old baobab, is only the beginning. The lodge's 20 famous, lovingly crafted tree houses, elevated for sweeping views of the park, are extraordinarily large, airy, and utterly magical.

And from our tree house's balcony, we look out at Tarangire's wonderfully varied landscapes of rocky outcrops, rolling hills, and golden savannah generously strewn with acacias and baobabs, home to just about the entire cast of wild African characters—and some rare stars, like kudu and oryx—in addition to 2,500 or so elephants. We'll spend a day in the bush discovering the big game and spying dozens of species of birds cavorting in the trees of Tarangire, and, if we're still keen to see more all-star creatures, we can go out on a night drive, always a revelation.



DAYS 5 & 6 Ngorongoro Crater

The drive from Tarangire north to the Crater Highlands and the world-wondrous Ngorongoro Crater is a delight, a dazzlingly scenic game drive. We pass Lake Manyara, then begin our climb to the Crater's rim and the reposeful *Ngorongoro Lodge Melia*.

We'll drive down into the crater for an extraordinarily rewarding morning game drive, exploring the caldera's 100 square miles, spotting lions, elephants, black rhinos, just about all of East Africa's faunal celebrities, and return to the lodge for quiet, viewbesotted sundowners, followed by a lovely dinner overlooking one of the world's most magical places.

DAYS 7 & 8 The Serengeti

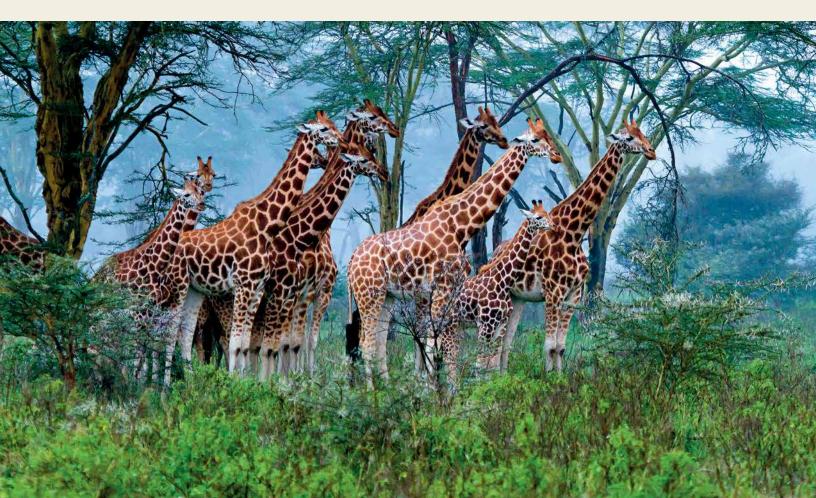
We end this short, but undeniably spectacular, safari in the Serengeti. "There is a lightening of the spirit," Cyril Connolly wrote about the vast plain. We're invited to a rare, deep-rootedly serene idyll. The sky is huge and blue and as pure as the day the earth was born. (And on the southern horizon, over the Crater Highlands—"That's Ngorongoro, just behind that big green mountain," we'll say knowledgeably,

affectionately—clouds pile up in grandly crazy towers, looking like computer-generated special effects.) The Serengeti's kopjes are the creation of a cosmic bonsai master, and on a flat brown rock atop one of them, a lion rolls over and warms its fluffy white belly in the sun.

We'll spend two idyllic Serengeti nights in *Migration Camp*, tucked away in kopje-esque rocks just above the Grumeti River. The main lodge has a split-level lounge,

Your Safari Director will discuss with you a variety of individualized activity choices at every safari location.

a swimming pool, and a dandy restaurant, and each of Migration Camp's 20 tents is encircled by a deck, a private sanctuary from which to gaze out at the natural extravaganza below and beyond. Those of us who can't quite believe that hippos really exist—that's how otherworldly they sometimes seem—are delighted that rumbling pods of them disport on the Grumeti, along with many single-minded crocodiles; the great migration funnels into a crossing of this river, and the crocs bide their time like the pleistocenic beasts they are.

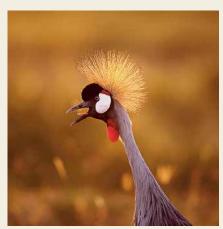




DAYS 9 & 10 Depart and fly homeward

After a final game drive, we'll head back to *Migration Camp* for breakfast. Maybe we're close to sighting the Little Five, and need just a little luck to complete the list. We promised to divulge their identities, and here are the mini-masterpieces: rhinoceros beetle, buffalo weaver, leopard tortoise (not so mini, really; they can weigh as much as three standard bowling balls), ant lion, and the extremely shy elephant shrew, which weighs not much more than an elephant's tear.

In any case, it's time to say goodbye to the Serengeti and Tanzania's spectacular bush. We fly back to Arusha, relax in day rooms at the *Arusha Coffee Lodge*, maybe take a pre-flight swim, and board our homebound planes in the evening.



I can watch elephants (and elephants alone) for hours at a time.... There is mystery behind

that masked gray visage, an ancient life force, delicate and mighty, awesome and enchanted, commanding the silence ordinarily reserved for mountain peaks, great fires, and the sea. —Peter Matthiessen, The Tree Where Man Was Born



At each camp we would meet other travelers and the talk would eventually come around to their safari company. When they heard about the quality service we were experiencing, you could see them turn green with envy. To say that this was the best trip I could ever have expected is an understatement. I cannot find a flaw in your system.

—Jim Paul

Make Your Safari a Private Classic

Tanzania Spectacular can easily be transformed into a fully Private Classic Safari, with your friends or family group's own Safari Director, private bush flights, private vehicles, with the freedom to set your own schedules, to enjoy private meals in the bush, and many etceteras. In short, while your Private Classic will follow the set itinerary of any of our Classic Safaris, it offers the exclusivity and flexibility of a Custom Safari, at a lower cost.

Tariff 2024

Land arrangements, per person

	Jan-Mar	Мау	November	Balance of Year
Double Occupancy	\$16,950	\$15,950	\$17,450	\$17,950
Single Supplement	2,550	2,050	2,650	3,050
Internal Flights	650	650	650	650

(Lake Manyara / Serengeti / Arusha) Connections may apply.

2024 Dates

Door-to-Door from Home | Departs Sunday, returns Tuesday Every date is a guaranteed departure

Jan. 07 - Jan. 16	May 19 - May 28	Aug. 04 - Aug. 13	Oct. 20 - Oct. 29
Jan. 14 - Jan. 23	May 26 - June 04	Aug. 11 - Aug. 20	Oct. 27 - Nov. 05
Jan. 21 - Jan. 30	June 02 - June 11	Aug. 18 - Aug. 27	Nov. 03 - Nov. 12
Jan. 28 - Feb. 06	June 09 - June 18	Aug. 25 - Sept. 03	Nov. 10 - Nov. 19
Feb. 04 - Feb. 13	June 16 – June 25	Sept. 01 – Sept. 10	Nov. 17 - Nov. 26
Feb. 11 - Feb. 20	June 23 - July 02	Sept. 08 - Sept. 17	Nov. 24 - Dec. 03
Feb. 18 - Feb. 27	June 30 - July 09	Sept. 15 – Sept. 24	Dec. 01 - Dec. 10
Feb. 25 - Mar. 05	July 07 – July 16	Sept. 22 - Oct. 01	Dec. 08 - Dec. 17
Mar. 03 - Mar. 12	July 14 – July 23	Sept. 29 - Oct. 08	Dec. 15 - Dec. 24
Mar. 10 - Mar. 19	July 21 – July 30	Oct. 06 - Oct. 15	Dec. 22 - Dec. 31
Mar. 17 - Mar. 26	July 28 - Aug. 06	Oct. 13 - Oct. 22	Dec. 29 - Jan. 07

2025 Dates

Door-to-Door from Home | Departs Sunday, returns Tuesday New rates and dates may apply

May 18 - May 27	Aug. 03 - Aug. 12	Oct. 19 - Oct. 28
May 25 - June 03	Aug. 10 - Aug. 19	Oct. 26 - Nov. 04
June 01 - June 10	Aug. 17 - Aug. 26	Nov. 02 - Nov. 11
June 08 - June 17	Aug. 24 - Sept. 02	Nov. 09 - Nov. 18
June 15 – June 24	Aug. 31 - Sept. 09	Nov. 16 - Nov. 25
June 22 - July 01	Sept. 07 – Sept. 16	Nov. 23 - Dec. 02
June 29 - July 08	Sept. 14 – Sept. 23	Nov. 30 - Dec. 09
July 06 – July 15	Sept. 21 – Sept. 30	Dec. 07 - Dec. 16
July 13 – July 22	Sept. 28 - Oct. 07	Dec. 14 - Dec. 23
July 20 – July 29	Oct. 05 - Oct. 14	Dec. 21 - Dec. 30
July 27 - Aug. 05	Oct. 12 - Oct. 21	Dec. 28 - Jan. 06
	May 25 — June 03 June 01 — June 10 June 08 — June 17 June 15 — June 24 June 22 — July 01 June 29 — July 08 July 06 — July 15 July 13 — July 22 July 20 — July 29	May 25 — June 03 June 01 — June 10 June 08 — June 17 June 15 — June 24 June 22 — July 01 June 29 — July 08 July 06 — July 15 July 13 — July 29 July 20 — July 29 July 20 — July 29 July 25 — July 29 July 26 — July 29 July 27 — July 29 July 28 — July 29 July 28 — July 29 July 29 — July 29 July 20 — July 29 July 20 — July 29 July 20 — July 29 July 21 — Aug. 19 Aug. 10 — Aug. 19 Aug. 17 — Aug. 19 Aug. 10 — Aug. 19 Aug. 10 — Aug. 19 Aug. 10 — Aug. 19 Aug. 17 — Aug. 26 Aug. 24 — Sept. 02 Aug. 31 — Sept. 09 Sept. 07 — Sept. 16 Sept. 07 — Sept. 16 Sept. 21 — Sept. 23 July 26 — Sept. 22 July 21 — Sept. 29 July 22 — Sept. 24 — Sept. 29 July 24 — Sept. 25 Sept. 27 — Sept. 28 July 26 — Sept. 27 — Sept. 29 July 27 — Sept. 28 July 28 — Sept. 29 July 29 — July 29 July 29 — Sept. 28 — Oct. 07 July 20 — July 29



THE MICATO One for One COMMITMENT

FOR EVERY GUEST ON SAFARI WE SEND A CHILD TO SCHOOL

Education is the most powerful weapon which you can use to change the world. —Nelson Mandela

undreds of thousands of Kenyan children don't attend school because their families are too poor to pay even the most nominal school fees. In principle, primary education is free in Kenya, but myriad fees often put it beyond reach: parents are obliged to buy their child's desk; to pay



for term exams, the wood for cooking fires, and a portion of the cooks' salaries. Then there are schoolbooks, uniforms, writing supplies, and notebooks.

All this adds up to many, many thousands of eager and worthy children staying at home.

The One for One Commitment

For more than a quarter of a century, Micato-AmericaShare has been a passionate advocate for East African children and their families. Under the Micato One for One Commitment, simply by signing up for a Micato safari, every guest on every safari sends a child to school—year after year.

Thousands of Kenyan children are able to attend school thanks to our guests, who join us in the One for One Commitment by signing up for safari. Every child deserves an education, and we're overjoyed to be contributing to this unalienable right.

LEFT: A typically exuberant classroom, led by Peter Mithamo at a school near the Micato-AmericaShare Harambee Centre. Anastasia Pinto summed up the African ethos when she said, "African people will give away their last dollar or loaf of bread to someone who needs it more."

Micato-AmericaShare

For more than 36 years—with intensified dedication during the pandemic—Micato's tribute to our birth continent has been our nonprofit, Micato-AmericaShare. In the next seven pages we'll tell you what AmericaShare does, but first, here's why:

It all began with one little boy, going from person to person in a Nairobi shopping centre with a note from his school headmaster. The note said that he was an orphan and needed to raise 700 shillings for a school uniform before he could come to class. He had only collected 100 shillings. The boy approached Micato's Lorna Macleod. She read the note and handed him the 600 shillings— the equivalent of \$15. Tears running down his face, the boy stood there for a moment, said "God bless you," and dashed away.

At that moment Lorna realized that Micato was an ideal bridge between some of the poorest people on the planet, and some of the wealthiest, our travellers. So we gave that bridge a name: AmericaShare, and have been helping to change lives for the better ever since.





We're proud of our accolades and of the life-sparking joy our safariers routinely experience, but as our Managing Director Dennis Pinto often says, "AmericaShare is the why of why we exist."

Sponsorship

It's not unusual for inspired safari guests to decide on the spot (or back home for that matter) to sponsor a child to attend boarding school. This programme places a child in a carefully vetted boarding school, and provides every resource necessary for that child to graduate high school (and beyond, if the spirit is willing). Many lives, on both sides of the Atlantic, have been changed by this programme.

The Harambee Centre

The heart of Micato-AmericaShare's Kenya operation is Harambee Centre, a multi-building oasis of calm and purpose in the midst of Mukuru, one of Nairobi's largest slums (where a staggering 60,000 or more children can't attend school). Harambee

I will never forget my first experience of visiting Harambee Centre! It surpassed my expectations; above all I felt very safe around that space despite the fact that everyone was a stranger when I got in but as I was leaving, I felt warm and I thought to myself this looks like a neat family that I would like to be part of.

De part of.—Aisha Omar



Centre—made possible by our dear friends
Bernard Wharton and Jennifer Walsh and scores
of caring safari-goers—serves Mukuru residents with a Community Centre; a beautiful,
25,000-volume library—with more than
57,000 yearly visitors—and a flourishing
second library, both made possible by Suzie and
Bruce Kovner through a grant by the Kovner
Foundation; and a digitally up-to-the-minute
Computer Centre.

Harambee's Computer Centre

A big, bright room, equipped with over 60 computers, visited more than 40,000 times since its inception, Micato-AmericaShare's Harambee Computer Centre—enabled by Dr. Derrick Rossi—offers Mukuru residents free computer access and digital skills training through a series of eight-week classes in Word, PowerPoint, and Excel basics.

The Centre has joined with a group of young professionals to offer classes in graphic design, and makes the math tutorials of the online Khan Academy available to students before their pivotal year-end exams. Intel East Africa's mobile computer learning truck is also a visitor to Harambee.

More Milestones

The dynamic, 13,000-volume Harambee Centre Library was recently the proud recipient of the Best Community Library Award by the 56-year old Kenya Association of Library and Information Professionals.

To its post-graduates, Micato-AmericaShare offers scholarships that cover the cost of acquiring trade skills or semi-professional certifications or professional degrees.

We partner with Volunteer Optometric Services to Humanity to bring eye clinics to the community. VOSH doctors examine and treat thousands of children and adults, and donate thousands of prescription eyeglasses.

Lacrosse, a game not played in Kenya, was introduced in Mukuru in June 2014 through an AmericaShare Project by teenager Ian Macleod with support from private donors, businesses, and the International Lacrosse Federation.

Learn More

At our website, AmericaShare.org, or email us at Inquiries@AmericaShare.org.



The Red Hill Library and Community Centre

Tucked away on the verdant seaward side of the glorious Old Cape Road, south of Cape Town, past the imposing Steenberg Mountains and lovely Simon's Town, on the way to the Cape of Good Hope, is the community of Red Hill, whose 1,500 makeshift households are blessed with wonderful views, bright community spirit, and not much in the way of community services.

"Micato-AmericaShare's educational outreach in East Africa inspired us to find a community in South Africa where we can have a lasting impact," says Lorna Macleod, AmericaShare's co-founder and executive director. "And at Red Hill, we knew we had found our place."

That place is AmericaShare's Red Hill Library

and Community Centre, a joyful place for a town with a single part-time clinic, 37 per cent unemployment, and no school for its more than 2,000 school-age kids, who have to take long bus rides to state schools in the vicinity.

Red Hill's Present and Future

Our bright new, ever-growing library is a welcoming community meeting place, led by a trained librarian, with volunteers who help students with their homework and read books to the younger children.

The centre's computer lab also offers classes to

Knowledge is like a garden. If it is not cultivated, it cannot be harvested.

-African proverb

community members of all ages. The Community Centre is a second home for many in Red Hill. Its offerings are imaginatively multi-faceted: we lead creative writing workshops, knitting circles, and résumé writing classes that have helped many to secure full-time jobs.

Most of Micato's...

.... safariers to the Cape Peninsula will visit the Red Hill Library and Community Centre, and many of them will be inspired to help it bring more light to the community. They'll want to make donations like books, computers, or funds for a new building.

So: if you'd like to visit Red Hill, either before or after your Micato safari, or if you're just inspired by what you're seeing and reading on these pages, send an email to Inquiries@AmericaShare.org.



This collaboration with Micato-AmericaShare has brought light to our community. Scholars are able to do their homework and research in the library, which provides a great environment for their education and homework clubs. The Forum is also benefitting from having a productive space in which to meet. This project has uplifted the entire community by making resources available to everybody.

—Luyando Lombo, Red Hill Development Forum member





Huru Means Freedom

East African girls who can't afford sanitary pads very often avoid school during their periods, losing as much as an entire month each school year. The consequences are significant: girls who miss school or work fall behind, drop out or quit, perpetuating a grim cycle of poverty and gender inequality.

Micato is a major donor and proud supporter of Huru, founded in 2008 by AmericaShare's co-founder Lorna Macleod. Huru manufactures reusable sanitary pads—more than 1,600,000 to date—which have been distributed in free Huru Kits to more than 200,000 girls in Kenya, Tanzania, and Uganda.

But Huru Kits have proven to be a simple, sustainable, and wonderfully practical way to alleviate this worldwide problem.

Each Huru Kit consists of a colourful drawstring backpack with eight reusable pads; three pairs of underwear; detergent-grade soap for washing pads; a resealable waterproof bag for safe storage of used pads; and educational materials on HIV prevention and reproductive and sexual health.



Since Huru pads came we are comfortable and we do not feel left out. We are able to attend classes without fear or shame. It brings so much joy to know there are people on earth living far away from you who can rescue you.

-Charity, age 16

All Huru pads are locally produced by women and men from underserved communities, and are designed for the resilient girls and women who use them. Each pad lasts a minimum of 24 months, making them a cost-effective and environmentally friendly alternative to expensive disposables.

The crucial and heartening bottom line: Huru Kits have saved girls 5,105,800 school days (and counting) that otherwise would have been lost. Independent evaluation shows that girls who receive Huru Kits are three times less likely to miss school during their periods.

Learn More

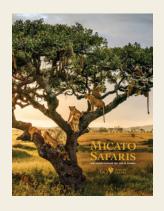
About Huru's important and effective work. And about its highly successful Skills Transfer Program, a targeted, practical programme that addresses East Africa's huge problem of youth unemployment, which disproportionately impacts girls; 65 per cent of the Skills Transfer Program's trainees have no income whatsoever. Huru's informative website is accessible 525,600 minutes a year at HuruInternational.org. And its phone number is: 212-340-7115.

We educate women because it is smart. We educate women because it changes the world.

—Drew Gilpin Faust, first female president of Harvard University







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