Dear <<First Name>>

I thought you'd enjoy this beautiful brochure from Micato Safaris.

Enormously well-regarded in the travel industry, Micato was founded 60 years ago by The Pinto Family, who *Travel+Leisure* says "treat their guests like well-loved, out-of-town relatives." This is perhaps one reason why Micato has landed in the #1 spot on the *Travel+Leisure* World's Best Safari Outfitter list a record-breaking ten times.

Plus, Micato sends an African child to school for every guest on safari. It's a journey that may well change your life and will literally change the life of a child.

I'd love to arrange an unforgettable African safari for you with Micato. Reach out anytime — the sooner we start planning, the better!

Warmest regards,

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<<Agent Name>>
<<Agency Name>>
<<Agent Phone Number>>
<<Agent Email>>
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