

# Tour Operators and Safari Outfitters

Travelers are seeking out trips that highlight a specific passion, whether that's wildlife viewing or heart-pumping adventure. These well-connected specialists can organize it all.

## NO. 1 SAFARI OUTFITTER

*Micato Safaris takes travelers on private excursions into Kenya's Great Rift Valley.*

## TOP 10 TOUR OPERATORS

1. **Quasar Expeditions**  
99.58  
As interest in Patagonia has grown, this operator's expeditions have set it apart. Clients particularly appreciate trip leaders' insights into conservation efforts.
2. **Mountain Lodges of Peru**  
98.93
3. **VBT Bicycling Vacations**  
98.70
4. **Classic Journeys**  
98.60
5. **TCS World Travel**  
97.55
6. **Black Tomato**  
97.25
7. **Inside Japan Tours**  
96.84
8. **Tauck**  
96.72
9. **Wilderness Travel**  
95.71
10. **Trek Travel**  
95.71

## TOP 10 SAFARI OUTFITTERS

1. **Micato Safaris**  
98.88 ★  
Notching its 10th category win, this eastern and southern Africa outfitter was lauded for its staff's ability to weather ever-changing restrictions without missing a beat.
2. **Extraordinary Journeys**  
98.21
3. **Dazzle Africa**  
98.08
4. **Thomson Safaris**  
97.73
5. **Travel Beyond**  
96.82
6. **Volcanoes Safaris**  
95.78
7. **Alluring Africa**  
93.26
8. **Rothschild Safaris**  
92.81
9. **Wilderness Safaris**  
92.80
10. **andBeyond**  
90.20



COURTESY OF MICATO SAFARIS



*A safari tops most of Travel+Leisure readers' bucket lists — a trip that many spend a lifetime daydreaming about, saving for, and eventually splurging on. On this type of adventure, travelers pull out all of the stops and have high expectations. One of the best ways to have that dream trip live up to expectations is to hire one of the best safari outfitters, as voted by the discerning readers of T+L.*

*Every year for our World's Best Awards survey, T+L asks readers to weigh in on travel experiences around the globe — to share their opinions on the top hotels, resorts, cities, islands, cruise ships, spas, airlines, and more. Readers rated tour operators and safari outfitters based on their staff and guides, itineraries and destinations, activities, accommodations, food, and overall value.*

## 1. Micato Safaris

This company has been voted onto T+L's list of the world's best safari outfitters every year since the awards' inception — and for good reason. The family-run business has deep roots in Kenya, and its owners' love for the country (and continent) is evident in the way they operate. Each itinerary, whether private or with a group, is tailored to be the most luxurious, comfortable, and exciting



adventure possible. Readers couldn't say enough kind words about their recent trips. "Never met tour guides or staff that were so friendly and knowledgeable about the animals and the locations and the culture," wrote one reader. "They seemed to have a sixth sense for anticipating our needs. It was really something." A few more touted Micato's reputation, with one saying, "Simply the best safari outfitter in Africa. Bar none."

**WBA Hall of Fame honoree. Score: 98.88**