

## American Express' Just Released Global Report Reveals Travel Trends For 2021

*Excerpted from an article by Laurie Werner*

A year after world travel abruptly shut down due to the pandemic, American Express is releasing its latest research on grounded travelers' sentiments about getting back on the road. In the most basic terms: they can't wait.

In compiling their wish lists for far off travel, socially conscious values are also figuring in. Travelers want to have a positive impact on the communities they visit; 59% want to participate in 'philantourism,' supporting a destination through tourism and supporting companies that align with values of sustainability and diversity.



**“At Micato, we back the local community because we are the local community,”** explains Anna Pinto, Executive Director of Sales for Micato Safaris which was founded by her parents, who live in Africa, 55 years ago. “Our School Sponsorship Programme, in which Micato travelers and travel advisors sponsor children for boarding school, and the Micato One for One Commitment, through which we send a child to school for every guest on safari, have a lasting impact on both the individuals and local communities they live in.”