



## travel for PLAY

By  
Susan  
Wright

Whether your clients regularly enjoy travel opportunities that most people only aspire to or are splurging on a special celebration like a honeymoon or retirement, more and more luxury travelers are willing to go big on exceptional vacation experiences. And increasingly, the travel industry is providing a vast array of unique, upscale experiences—think customized activities or private, VIP access—that turn a trip into something truly extraordinary.

The following is just a sampling of the almost unbelievable opportunities available to impress luxury clients headed to every corner of the globe.



Leisure's World's Best Safari Outfitter award, which offers private custom safaris in Africa for the utmost in personalization. Travelers can opt for hiking in cloud forests, horseback riding among giraffes, interacting with Maasai warriors, highly focused game drives and more hand-crafted opportunities.

### OVER-THE-TOP *Experiences*

For a luxury safari, go beyond the usual by suggesting a company that offers once-in-a-lifetime, customized experiences for clients. One such example is [Micato Safaris](#), the nine-time winner of *Travel +*

