To depart on a safari is not only a physical act, it is also a gesture. You leave behind the worries, the strains, the irritations of life among people under pressure, and enter the world of creatures who are pressed into no moulds, but have only to be themselves; bonds loosen, anxiety fades, the mind closes against the world you left behind like a folding sea anemone.

—Elspeth Huxley, *The Flame Trees of Thika*
Dear Friends,

Little did we think more than 50 years ago that the small enterprise we had just inaugurated would become one of the world’s premier safari companies. (In our minds, of course, Micato is unquestionably the world’s absolute best safari company—fortunately, many well-informed minds agree, as our awards and accolades indicate.)

From the beginning we knew Micato would be unique. We are third generation Africans, and we began and built our company here in the well-known, well-loved land of our birth. We raised our children on a farm in Kenya, quite close to Karen Blixen’s famous coffee plantation, seven or eight miles from the Ngong Hills. So, you see, when you travel with Micato you’re travelling with more than just a company—you’re travelling with our family.

Indeed, that’s what sets Micato apart and makes our safaris feel so different. You’ll find yourself charmed by Africa’s generous spirit, spellbound by the peace and beauty of its natural world, delighted by the gentle luxury of life on safari, and you’ll be enveloped in warmth and friendship. Every member of the Micato affiliate companies—the Safari Director who’ll accompany your safari, your Driver Guides, all our Africa staff, our son and daughter at Micato USA, and many others in Africa and America—will become your family. This is how we have conducted our lives, this is how we built our company, this is why we say, please join us at home in Africa, for a safari that will surpass your most eager dream.

Sincerely,

Felix and Jane Pinto

Founders, Micato Africa
Your Safari Team in the Bush

Safari Directors: Guide, Helper, Friend

And with you every step of the way. Safari Directors meet you upon landing in Africa and are with you until the moment you depart, always nearby and on prompt call around the clock—not just during business hours.

Every Micato Safari Director in Kenya has earned the prestigious Silver-Level certification by the Kenya Professional Safari Guides Association and are seasoned professionals, most of whom have been with us their entire careers. Graduates of Kenya Utalii College or Tanzania’s College of African Wildlife Management, they guide forays into the bush, lecture on flora and fauna, deftly handle logistics, and impart fascinating nuggets of African history, Swahili, and tribal folklore. They will also become dear friends.

In Southern Africa, Micato Safari Directors meet the same high standards, while wildlife explorations are led by Game Rangers and Trackers stationed at each camp. Safari Directors offer a deep knowledge of the region’s natural history and are fluent in South Africa’s cultural history, current affairs, local art, and culinary and winery scenes—you name it. But their real talent lies in their ability to make the logistics of travel calm and effortless for Micato travellers.

Driver Guides, Tops in Their Field

It bears repeating: While most companies offer only Driver Guides, Micato groups safari with a team of Driver Guides and a Safari Director. In Kenya, our Driver Guides hold a minimum Bronze-Level certification from the Kenya Professional Safari Guides Association and many are Silver-certified. Micato is one of the few safari companies that still operates an in-house training school with classes in conservation, the latest discoveries in paleoanthropology, guest relations refreshers, and many etceteras, including CPR training in which every Safari Director and Driver Guide is fully certified.

*Having a Safari Director and a Driver made such a difference. I learned so much… felt sorry for [guests] not on a Micato safari!*

—Sarah Wille
Why Choose Micato?
Here Are The Many Micato Differences

How does a safari company amaze and excel for more than 50 years? By a cheerfully relentless dedication to service and innovation. With painstaking discernment, profound expertise, and the generosity of spirit that arises from a family’s bedrock commitment to hospitality.

- *Travel+Leisure* has named us #1 World’s Best Safari Outfitter nine times. No other company comes close.
- Exclusive access to people, places, and experiences available only through the Pinto family’s longtime connections.
- Share a meal with our founders, Felix and Jane Pinto, at their suburban Nairobi home.
- Itineraries perfected by generations of experience and local knowledge.
- Luxurious camps and lodges—obsessively, continually curated.
- Safari Directors—all Silver and Gold certified—accompany every East Africa safari from beginning to end.
- A wonder-working Concierge Team, at your beck and call every moment of the day and night.
- All tips included, even to Safari Directors and Driver Guides.
- All meals included. And we unhesitatingly pick up the tab for meals in any local restaurant on all Custom Safaris.
- At mealtimes, regional wines, beer, and bottled water are included. In Southern Africa, spirits are often included, too.
- Free valet laundry service, everywhere, every day (and complimentary, custom-designed Marmot luggage to put it in).
- Small-group, boutique safaris of fewer than 18 travellers, and only 12 in Southern Africa.
- 100% guaranteed departures on our scheduled Classic Safaris, even for parties of two.
- The finest, well-stocked safari vehicles, Wi-Fi equipped, with guaranteed window seats for all.
- Surprises. We’re famous for them. You’ll be amazed.
- And—this could well be at the top of the list—we pay for an African child’s education for every safari we sell.

*The Pintos treat their guests like well-loved, out-of-town relatives.*

—*Travel+Leisure*
A Day on Safari
Early-Morning Game Drive
The sun rises early and eagerly on the savannahs, and after some tea, coffee, and pre-breakfast snacks, we venture into what the great lover of Africa Peter Beard called “a paradise caressed by light and air in their most special forms.”
Back at the lodge, we tuck into an English-style breakfast, or perhaps we enjoy an acacia-shaded picnic in the bush.

Exploring Africa’s Intimate Landscapes

“Whole landscapes seem alert,” Peter Matthiessen wrote about Africa in The Tree Where Man Was Born. He may well have been thinking of our alertness in these landscapes, a charged, joyous concentration “like a marvelous childhood faculty restored.”
We roam the savannahs and forests with our eyes, searching for their treasures—Look! There, a cheetah!—and the land is no longer mere scenery, an object to look at and admire, but a living thing that invites intimacy and engagement. We know about our species that the more we engage with something, the more likely we are to develop a fiery affection for it.

Sundowners and Sunsets
After a festive lunch, with talk of sightings and amazements (high on the list of safari surprises: the fresh and tasty food), we have time for reading, music, maybe a profound nap followed by a swim, and then it’s off for an afternoon game drive.
After a lovely dinner back at camp, and some time around the campfire, we’re off to bed. And in the morning we may agree with author Elspeth Huxley that there is no “sleep so perfect as that stirred but not broken by the thrilling vibrance of a lion’s roar.”

Africa always brings us something new.
—Pliny the Elder, Historia Naturalis
You may remember—it’s hard to forget—the scene in the film version of *Out of Africa* when Denys Finch Hatton (played by Robert Redford) lands his Gipsy Moth near Karen Blixen’s (Meryl Streep’s) farm. She rushes out to the spiffy little biplane, and Finch Hatton doesn’t take off his flying goggles, he barely throttles back his engine, he just says, “Get in,” and thus begins one of cinema’s great moments: a heart-firing poem of a swooping flight over the incomparably eloquent landscapes of East Africa.*

Isak Dinesen, Blixen’s nom de plume, remembered her many African flights as “the most transporting pleasure of my life. . . . Every time I have gone up in an aeroplane and looking down have realized that I was free of the ground, I have had the consciousness of a great new discovery. ‘I see,’ I have thought, ‘This was the idea. And now I understand everything.’”

It’s as true today as it was in the 1920s: flying low and easily over the continent in small planes is a matchlessly intimate way to appreciate its subtle and dramatic colours, its tectonic dramas, and its cavalcade of creatures. We fly over villages, waving to their residents, and in a few moments, we’re on the ground, shaking their hands. One of our guests said it well: “For me, flying over Africa is about as flying as flying gets.”

Our Custom Safaris offer as many flights as your personalized itinerary calls for, and we—and our guests over the years—think the flights that link lodges and camps on our Classic Safaris (six on *The Micato Grand Safari*, for instance, and five on *The Stanley Wing*) are safari highlights, airy dalliances with Africa’s incomparable landscapes.

* Before she climbs into the plane, Blixen asks Finch Hatton, “When did you learn to fly?” And he answers with a Redfordian grin, “Yesterday.” Rest assured our pilots have hundreds upon hundreds of times more experience than that—and many of them have movie-star smiles.
THE HEART OF KENYA AND TANZANIA

Tanzania’s Tarangire, Ngorongoro Crater & Serengeti • Kenya’s Maasai Mara

12 days door-to-door  Includes days en route to/from Nairobi

The names alone are magic:
The Serengeti. Ngorongoro Crater. The Maasai Mara. We’re reminded that when we travel, we visit names as well as places—names with romantic heft, names that resound, names that may have captivated us for many years. Names like Ngorongoro.

(Then again, if we’d never heard that sonorous name, and we made the exhilarating drive up the flank of the old volcano and reached its rim and suddenly beheld the green and animal-thronged crater far below, Ngorongoro would be just as utterly amazing.)

In less than two weeks, The Heart of Kenya and Tanzania introduces us—or re-introduces us—to places with famous names, but most of all, it brings us to fantastic places, fantastic in the sense that their like is to be found exactly nowhere else on earth.

All our lives we’ve seen these animals in captivity or on a screen. Now we see them in wilderness, propelled by the force of their evolution; at last they’re able to tell us what they are, who they are.

—Mary Marenka Poxon, in a letter to her sister, Eileen Borzencki
DAY 1  **En route**

**DAYS 2 & 3  Nairobi**

After arrival at Jomo Kenyatta Airport, we’ll be met by our Safari Director and driven to the classic **Fairmont Norfolk Hotel**, for more than a century the world’s preferred pre- and post-safari stomping ground. We’ll meet sassy pachyderms at the Daphne Sheldrick elephant orphanage, consort with the world’s tallest terrestrial animal at the Giraffe Centre, make a pilgrimage to the home of Karen Blixen—aka Isak Dinesen, one of Africa’s supreme laureates—and have lunch at Lavington, home of Micato’s founders, Felix and Jane Pinto (be sure to ask about Jane’s adventures in the world of international table tennis).

DAY 4  **Tarangire**

We’ll tour the informative National Museum and after lunch fly in early afternoon from Nairobi to northern Tanzania’s Kilimanjaro International Airport. We fly onward to Tarangire National Park and the **Tarangire Sopa Lodge**, a classic example of beautifully designed modern lodge architecture.

Tarangire is an apt place to begin a wildlife safari. Home to just about all the headliner beasts, including a large and robust elephant population, Tarangire also shelters such rarities as the fringe-eared oryx and the long-necked gerenuk, a particularly winsome and creatively constructed antelope. Tarangire charms us with its exemplary African landscapes: acacia trees, brawny brown hills, sweeping vistas, clear nights of “soft velvet,” as Elspeth
Huxley wrote. “[Like] a warm conservancy whose great dome was encrusted with all the diamonds in the world, and all the scents in the world were there too, changing like currents in the sea.”

**DAYS 5 & 6 Ngorongoro Crater**

We drive from Tarangire up into the green Crater Highlands, weaving our way to our lodge, the **Ngorongoro Sopa**, perched at well over 7,000 feet on the rim of the fabled Ngorongoro Crater.

As geologic masterpieces go, Ngorongoro has had quite a career. It’s been a gigantic peak, perhaps a rival of Kilimanjaro, and, after it blew its snowy top in what must have been a rather impressive explosion (our forefathers over at the nearby Olduvai Gorge, busy getting their humanoid act together, probably saw it), Ngorongoro spent many millennia as an alternately quiet and occasionally bubbling lava lake. Now in an extended pacific mood, the crater is home to upwards of 25,000 personality-rich animals, who roam—as we will—over a sweetly lush area larger than 76 Central Parks.

**DAYS 7 & 8 The Serengeti**

After stopping at Olduvai, the symbolic wellspring of our DNA, we drop down to the Serengeti, the

known universe’s largest (and, happily for us, most wonderfully watchable) collection of illustrious mammals: elephants, giraffes, tumbling pool-fuls of hippos, elegantly slinking serval cats, zebras with incredibly muscular haunches (leading us to wonder why they were never ridden—very weak backs, that’s why), and scores of species more, all of them going about their business unconcerned by the likes of us. (“But make no mistake,” an old Africa hand once wrote, “these aren’t theme parks. The truest owners of these lands are the animals who roam them free and, if that’s their nature, fiercely.”)

We’ll soak up the essence of the Serengeti from the **Sopa Lodge**, set on an escarpment overlooking the seemingly limitless plains, enjoying a sundowner after a game drive, watching clouds build up as the day cools, big clouds that “look like you could scoop them up with a spoon,” Elspeth Huxley wrote.*

* If there were a Guinness Book of Best Sunsets and Sunrises, the Serengeti’s would be near the top of the list; one morning we saw a cloud on the horizon lit so incandescently by the still-hidden sun that it was almost too bright to look at directly.
We fly back to Kilimanjaro International, then to Nairobi, and on to the Kenyan section of the Serengeti–Maasai Mara ecosystem, a world treasure, one with no counterpart, anywhere. (During humanity’s tenure, the closest any place on earth has come to equaling the Serengeti’s incredible wealth of wildlife may be paleolithic Siberia, with the ancient North American Plains another contender.) The size of Vermont (with Liechtenstein thrown in for good measure), the Serengeti–Maasai Mara ecosystem is, amongst much else, famed for the dramatic migration of its 1,000,000-plus wildebeest and 750,000-or-so zebras (and the intense attention that migration gets from predators, both mammalian and reptilian). Though the migration reaches seasonal crescendos, the movement of animals—north after the Long Rains, south as the rains return to nourish the southern plains—is more or less continual, and the sight of a two- or three-mile-long train of animals on the move is extremely memorable.

Up here in the system’s north, the landscapes are grandly varied but tend to be more green (which is why the migration heads up here, in search of water), with somewhat less savannah than in the south. We’ll be staying in a characteristically attractive tented camp, either Kichwa Tembo or Fairmont Mara Safari Club, both of which take advantage of the Mara’s scenic mix. Kichwa is set in riverine forest on the banks of the Sabaringo River, and the Mara River nearly wraps around the Mara Safari Club. Both camps offer balloon excursions; wafting over the Mara in the piercingly fresh and golden morning, floating over elephants and hippos, feeling a mild and worthy intoxication-by-grandeur, is one of those things that, having done, we wonder how on earth we ever contemplated not doing.

I had time after time watched the progression across the plain of the Giraffe, in their queer, inimitable, vegetative gracefulness, as if it were not a herd of animals but a family of rare, long-stemmed, speckled gigantic flowers slowly advancing.

—Isak Dinesen, Out of Africa
DAYS 11 & 12  *Nairobi and onward*

We fly back to Nairobi in the morning for some relaxation, freshening up at our day rooms at the *Norfolk* or the near-the-airport *Boma Nairobi*, and perhaps making time for a visit to the Micato-AmericaShare Harambee Centre, a guaranteed spirit-lifter, before our late evening flight.

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*Make Your Safari a Private Classic, Or Add an Amazing Extension*

The Heart of Kenya and Tanzania can easily be transformed into an exclusive, fully Private Classic Safari, with your family or group of friends’ own Safari Director, vehicles, etc. We also offer handy and beautifully orchestrated trip extensions.

![Safari animals](image)

*It certainly was a new experience to receive so much attention from a company owner. The personal touch of Jane Pinto and her sister Dulu was very much appreciated. And our driver Frederick was so warm and amiable that we thought we were traveling with a friend. We were especially moved by the enthusiasm and dedication of Roba, our Safari Director. It was beyond a vacation or even a dream.*

—Roger, Julia, and David True

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**Tariff 2020**

Land arrangements, per person

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(Nairobi / Arusha / Tarangire / Serengeti / Maasai Mara / Nairobi)

Connections may apply.

For assistance booking international flights, we will be happy to refer you to our preferred air ticket purveyor.

*Make this a Private Classic Safari: Convert any date into a private departure for your party alone. Call for details and rates.*

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**2020 Dates**

Door-to-Door from Home | Departs Wednesday, returns Sunday

Every date is a guaranteed departure

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**2021 Dates**

Door-to-Door from Home | Departs Wednesday, returns Sunday

New rates and dates may apply

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**THE HEART OF KENYA AND TANZANIA EAST AFRICA CLASSIC SAFARIS**
THE WORLD’S
Most Awarded
SAFARI COMPANY
Unprecedented Nine-Time Winner of Travel+Leisure’s award for #1 World’s Best Safari Outfitter

Travel+Leisure Hall of Fame

Unprecedented Five-Time Winner of Condé Nast Traveler World Savers Award Three Education, Two for Doing It All

Member of the World Savers Hall of Fame

Travel+Leisure World’s Best Value

Trips of a Lifetime

Travel+Leisure Trips of a Lifetime

Tourism Cares
Legacy in Travel Philanthropy Award

Porthole Cruise Magazine
Best African Safari Tour Operator

1,000 Places to See Before You Die
#1 New York Times Travel Guide Preferred East Africa Tour Operator

Sorry for the fine print, but here are some other Micato Awards and Accolades:

An unimaginable number of Kenyan children don’t attend school because their families are too poor to pay even the most nominal school fees. In principle, primary education is free in Kenya, but myriad fees often put it beyond reach: parents are obliged to buy their child’s desk; to pay for term exams, the wood for cooking fires, and a portion of the cooks’ salaries. Then there are schoolbooks, uniforms, writing supplies, and notebooks. All this adds up to many, many thousands of eager and worthy children staying at home.

**The One for One Commitment**

For more than a quarter of a century, Micato-AmericaShare has been a passionate advocate for East African children and their families. The Micato One for One Commitment sends a child to school—year after year—for every safari we sell.

Thousands of Kenyan children are able to attend school thanks to our guests, who join us in The One for One Commitment by signing up for safari. Every child deserves an education, and we’re overjoyed to be contributing to this unalienable right.

*If you can’t feed a hundred people, then feed just one.*

—Mother Teresa
For more than 30 years Micato’s tribute to our birth continent has been our nonprofit, Micato-AmericaShare. In these seven pages we’ll tell you about what AmericaShare does, but first, here’s why:

It all began with one little boy, going from person to person in a Nairobi shopping centre with a note from his school headmaster. The note said that he was an orphan and needed to raise 700 shillings for a school uniform before he could come to class. He had only collected 100 shillings. The boy approached Micato’s Lorna Macleod. She read the note and handed him the 600 shillings—the equivalent of $15. Tears running down his face, the boy stood there for a moment, said “God bless you,” and dashed away.

At that moment Lorna realized that Micato was an ideal bridge between some of the poorest people on the planet, and some of the wealthiest, our travellers. So we gave that bridge a name: AmericaShare, and have been helping to change lives for the better ever since.

We’re proud of our accolades and of the life-sparking joy our safariers routinely experience, but as our Managing Director Dennis Pinto often says, “Micato-AmericaShare is the why of why we exist.”

The Harambee Centre

The heart of Micato-AmericaShare’s Kenya operation is Harambee Centre, a multi-building oasis of calm and purpose in the midst of Mukuru, one of Nairobi’s largest slums (where a staggering 60,000 or more children can’t attend school).

Harambee Centre—made possible by our dear friends Bernard Wharton and Jennifer Walsh and scores of caring safari-goers—serves Mukuru residents with a Community Centre; a beautiful, 25,000-volume library—with more than 230,000 yearly visitors—and a flourishing second library, both made possible by Suzie and Bruce Kovner through a grant by the Kovner Foundation; and a digitally up-to-the-minute Computer Centre (see the next page).
Harambee’s Computer Centre

A big, bright room, equipped with 34 computers, thronged since its recent inception by 28,000 eager visitors, Micato-AmericaShare’s Harambee Computer Centre—enabled by Dr. Derrick Rossi—offers Mukuru residents free computer access and digital skills training through a series of eight-week classes in Word, PowerPoint, and Excel basics.

The Centre has joined with a group of young professionals to offer classes in graphic design, and makes the math tutorials of the online Khan Academy available to students before their pivotal year-end exams. Intel East Africa’s mobile computer learning truck is also a visitor to Harambee.

More Milestones

The ever-growing Harambee Centre Library was recently the proud recipient of the Best Community Library in Nairobi Award by the Kenya Association of Library and Information Professionals.

To its post-graduates, Micato-AmericaShare offers scholarships that cover the cost of acquiring trade skills or semi-professional certifications or professional degrees.

We partner with Volunteer Optometric Services to Humanity to bring eye clinics to the community. VOSH doctors examine and treat thousands of children and adults, and donate thousands of prescription eyeglasses.

Lacrosse, a game not played in Kenya, was introduced in Mukuru in June 2014 through an AmericaShare Project by teenager Ian Macleod with support from private donors, businesses, and the International Lacrosse Federation.

Sponsorship

It’s not unusual for inspired safari guests to decide on the spot (or back home for that matter) to sponsor a child to attend boarding school. This programme places a child in a carefully vetted boarding school, and provides every resource necessary for a child to obtain a high school diploma. Many lives, on both sides of the Atlantic, have been changed by this programme. Email Inquiries@AmericaShare.com to learn more.
Tucked away on the verdant seaward side of the glorious Old Cape Road, south of Cape Town, past the imposing Steenberg Mountains and lovely Simon’s Town, on the way to the Cape of Good Hope, is the community of Red Hill, whose 1,500 makeshift households are blessed with wonderful views, bright community spirit, and not much in the way of community services.

“Micato-AmericaShare’s educational outreach in East Africa inspired us to find a community in South Africa where we can have a lasting impact,” says Lorna Macleod, AmericaShare’s co-founder and executive director. “And at Red Hill, we knew we had found our place.”

That place is AmericaShare’s Red Hill Library and Community Centre, a joyful place for a town with a single part-time clinic, 37 per cent unemployment, and no school for its more than 2,000 school-age kids, who, if they attend school, have to take long bus rides to state schools in the vicinity.

**Red Hill’s Present and Future**

Accomplished in close partnership with the Red Hill Development Forum and the Red Hill Literacy Project, this bright new library is staffed with trained librarians, a computer centre, and a welcoming community meeting place.
Goals for the future: Bringing in IT professionals to train Red Hill’s teens and adults; a broad variety of new classes; more librarians; reaching our goal of 2,500 books and a dozen computers; further expansion of the Centre with a second floor; more joy and learning to the Red Hill community.

Most of Micato’s...

…safariers to the Cape Peninsula will visit the Red Hill Library and Community Centre, and many of them will be inspired to help it bring more light to the community. They’ll want to make donations like books, computers, or funds for a new building.

So: if you’d like to visit Red Hill, either before or after your Micato safari, or if you’re just inspired by what you’re seeing and reading on these pages, send an email to Inquiries@AmericaShare.org.

This collaboration with Micato-AmericaShare has brought light to our community. Scholars are able to do their homework and research in the library, which provides a great environment for their education and homework clubs. The Forum is also benefitting from having a productive space in which to meet. This project has uplifted the entire community by making resources available to everybody.

—Luyando Lombo, Red Hill Development Forum member
Micato is a major donor and proud supporter of Huru International, founded in 2008 by AmericaShare’s co-founder Lorna Macleod. Huru manufactures reusable sanitary pads—more than 1,300,000 to date—which have been distributed in free Huru Kits to more than 165,000 girls in Kenya, Tanzania, and Uganda.

East African girls who can’t afford sanitary pads very often avoid school during their periods, losing as much as an entire month each school year. The consequences are significant: girls who miss school or work fall behind, drop out or quit, perpetuating a grim cycle of poverty and gender inequality.

But Huru Kits have proven to be a simple, sustainable, and wonderfully practical way to alleviate this worldwide problem.

Each Huru Kit consists of a colourful drawstring backpack with eight reusable pads; three pairs of underwear; detergent-grade soap for washing pads; a resealable waterproof bag for safe storage.
of used pads; and educational materials on HIV prevention and reproductive and sexual health.

All Huru pads are locally produced by women and men from underserved communities, and are designed for the resilient girls and women who use them. Each pad lasts a minimum of 18 months, making them a cost-effective and environmentally friendly alternative to expensive disposables.

The crucial and heartening bottom line: Huru Kits have saved girls 4,455,000 school days that otherwise would have been lost. Independent evaluation shows that girls who receive Huru Kits are three times less likely to miss school during their periods.

**Huru’s Skills Transfer Program**

Inspired by its unique experience with Africa’s girls and young women, Huru has launched an innovative Skills Transfer Program to address youth unemployment (which stands at 39 per cent in Kenya, and disproportionately impacts girls; 65 per cent of the Program’s trainees have no income whatsoever).

The Skills Transfer Program trains young women in practical, marketable industrial sewing skills that are in high demand from Kenya’s textile industry. Over the course of eight weeks, trainees focus on industrial sewing and tailoring, supplemented with lessons on business, finance, entrepreneurship, and sexual and reproductive health. At the end of their training, the young women sit for the National Industrial Training Authority’s exam, which provides them with nationally recognized certification to take to potential employers.

**Learn More**

Huru International’s informative website, easily accessible 525,600 minutes a year, is: HuruInternational.org. And the phone number: 212-340-7115.
Join us at home in Africa