## **Forbes**

## The Real Lion King - Why An African Safari Is Your Trip Of A Lifetime

Excerpted from an article by Larry Olmsted

When you talk to safari guides, it turns out that a lot of tourists, especially those with kids, are inspired by the Lion King.

It's my hope that seeing actual lions and other majestic animals on the screen, rather than cartoon versions, will inspire even more people to take a wildlife vacation to Africa. I'm not just a fan, I believe this is about the best vacation of any kind you can go on, the biggest prize in the so called "Bucket List."



If you want the simplest shortcut to the absolutely perfect African safari - anywhere on the continent, but always with the best guides, lodges and logistics ... the answer is simple: call Micato Safaris, 9-time winner of World's Number One Safari Company by *Travel & Leisure* (and tons of other big industry awards).

I have personally traveled with many of the world's most awarded luxury travel companies in all fields, from skiing to biking to escorted specialty tours, and Micato is the best I have been with, period, regardless of the kind of trip. I know this is no fluke, because I've traveled to Africa and India with them six times, and none of those trips could have been better. Besides knowledge, experience, highly skilled longtime staffers and great customer service, what Micato has - for over half a century - is clout and relationships, and I've seen this personally with top hotels, attractions, restaurants and even royalty falling over themselves to assist guests above and beyond, which in turn means better rooms, better experiences and VIP access. The best doesn't come cheap, and half the company's tours are private and bespoke, but they also have competitively priced regularly scheduled group trips, and I've done this too - it's still awesome.

But my bottom-line advice is this: go see the *Lion King* if you want to, but go to Africa on safari no matter what.