

## Big Luxury Travel Mistakes You Might Be Making

*Excerpted from an article by Larry Olmsted*

### **Not Using a Specialty Tour**

**Operator:** Once you get into certain types of niche travel like safaris, skiing, cycling, fishing, paddling, other kinds of adventure travel and guided excursions, it almost always makes sense to you use a specialist in the field. By definition, niche means a very narrow focus, so why not get help from someone who knows the niche best? For instance, I have covered ski travel for decades and would say I am in the top one percent in terms of being informed on the



subject, but this winter when I went to Japan to ski for two weeks, I used a specialist with more knowledge of the region to help plan my trip and it was a huge advantage.

**I'm going to Rwanda this summer to do an article on trekking with gorillas, and since safaris are especially complicated, with tons of tiny but distinctly different lodges and lots of moving parts and complex infrastructure, I went with the perennially top ranked specialist in the genre, Micato Safaris.**