

20 WAYS TO TRAVEL FOR GOOD

How to go sustainably around the globe.

BY LISA WOGAN



IT'S NOT ENOUGH TO HELICOPTER INTO A BEAUTIFUL PLACE, sample its wonders, and skitter away with keepsakes and stories. No strings. No responsibilities. We know too much about our impact. More than ever, we're looking for travel that gives more than it takes. That contributes to the long-term well-being of local communities. That protects the flora and fauna, the environment, and the cultures we seek out and celebrate.

Done right, sustainable tourism is more than a catchphrase or a marketing ploy – it's the basis of enduring, positive benefit that adds purpose to our journeys and meaning to our memories. Here are 20 ways to get sustainability right on your next adventure.

FRANCKREPORTER/GETTY IMAGES

6 GO ON SAFARI AND ...

... OPEN YOUR EYES.

Bespoke tour operator **Micato Safaris** channels its vision for long-term change in the Mukuru slum outside Nairobi. There, its nonprofit AmericaShare provides education for children, business creation for women, and support for those affected by HIV/AIDS. At the end of Micato's East Africa safaris, guests are invited to visit these projects, where their burgeoning understanding and sensitivity to the culture and customs make for a life-altering takeaway. *Departures: Several times every month; from \$11,750.*

